

# Neligh Chamber of Commerce Board Special Meeting

November 5, 2020. Noon Chamber Office

Present: Steve, Rich, Jaryd, Ben, Jennifer (via Zoom)

Absent: Lianne, Dianne, Jill, Traci

Other Guests: Lauren, Bri

**Meeting called to order at 12:04.**

## Business:

1. Chamber Business Promotions amongst Covid-19 ad discussion (\$1000 remaining in budget): It was decided to focus more on the online advertisements—such as sharing different business promotions on the Chamber page and pushing our website on Facebook – and to move forward with some other advertising. That portion and budget will be discussed at the annual meeting.
2. Promotions: FBLA Halloween Trick or Trunk took place on Halloween and allowed plenty of space for social distancing. They had around 200 children attend, and it was very success. Pick your present will also be coming up soon. Plans on how to move forward with this will take place at the annual meeting.
3. Annual Meeting: Nominations for the 2021 Chamber Board were approved and will be voted in on Tuesday, November 10<sup>th</sup>.
4. Holiday Parade of Lights: It was decided that the games won't take place this year, and an alternate plan is being made up to allow more social distancing. The final decisions for this will be made at the Annual Meeting.

Adjourn: **12:27 PM** Motion: **Benn, 2<sup>nd</sup>: Rich**