Month	Present	Absent
June	Jill, Steve, Rich, Kelli, FBLA, Klint, Diane	Laurie
July	Jill, Steve, Rich, Diane, Klint, Kelli, FBLA, Dawn, Laurie	Dawn, Klint

## Neligh Chamber of Commerce Monthly/Annual Meeting July 11, 2023. Noon - Chamber Office

Meeting called to order at 12:05 PM

A

Roll Call: Jill Steve Rich Diane Klint Kelli Lisa FBLA Dawn Laurie

Other Attendees: Brad Schick/Bank First

Director welcomed Brad Schick to the Chamber.

Approval of June Bills & Treasurer report: 1<sup>st</sup> Steve 2<sup>nd</sup> Kelli

In favor were Jill, Steve, Rich, Diane, Kelli, Lisa, Laurie. Motion passed.

Approval of June Minutes: 1<sup>st</sup> Rich 2<sup>nd</sup> Laurie

In favor were Jill, Steve, Rich, Diane, Kelli, Lisa, Laurie. Motion passed.

## New Business:

Rural Workforce Housing Grant: Account Title & Signers

Steve motioned to open a new Chamber of Commerce bank account with Pinnacle Bank for the Neligh Market Rate Housing Revolving Loan Fund with Jill Kallhoff and Dana Klabenes as authorized signers requiring two signatures on the account. Kelli second the motion. In favor were, Jill, Steve, Rich, Diane, Kelli, Lisa, and Laurie. Motion passed.

US Bank/CD Discussion Chamber Director reported that the Chamber CD will be due in August. Director presented the board with rates from Pinnacle, Heritage, BankFirst, and US Bank. Jill reported the current rates but advised that since the CD isn't due until August, it's too early to decide what to do. Steve agreed but stated he thinks its important to bank local and keep the money at a local bank. Director reported due date of August 27<sup>th</sup>. Jill reported to keep the subject on the boards radar to make a decision on what to do the with money at the August board meeting. Item tabled until August.

Payroll Expense Cost of Living Lauren reported that the city is looking at a one time higher pay increase to catch up. Lauren reported the Chamber Directors salary is currently \$17.00 an hour without benefits and \$22.47 with benefits. With a 5% increase the hourly rate would be \$17.85 without benefits at \$23.32 with benefits. A 13.5% increase would be \$19.30 hourly rate without benefits at \$24.77 with benefits. Lauren recommended with the 13.5% increase rate, the Chamber consider raising it's membership fees by \$10 or \$25. Lauren reported the Chamber, with the \$10 increase would only have to budget \$1378.45 or with the \$25 increase, budget \$313.45. Diane reported that she wants the director to get paid but is nervous about the membership increase and possibly losing memberships. Diane asked if a list was available to businesses not Chamber members and see if we can understand why they aren't and look into what the Chamber can provide to entice them to join. Steve

stated they could come up with a list and approach those businesses. Steve reported he agrees the director should get paid but wants to be sure they can find a place in the budget to do so. Diane reported that the Chamber over the years continues to add things but hasn't taken anything away and believes a subcommittee could look into what the Chamber can limit to ensure the director is paid appropriately. Diane asked if the board thought that Novemberfest was benefit to the Chamber. Steve reported that he thought it was and feels that the Novemberfest can continue to grow and would start hammering down and working with Sara on that event. Sara reported what O'Neill, Atkinson, and Albion charge for dues. Lisa stated that at the school they would compare what other teachers are getting at other schools within a 30-mile radius. Laurie stated that the communities that have a paid full time Chamber Director are seeing their communities by far flourish more than those who don't. Diane stated she feels there is a need to increase membership steadily over the next few years. Diane made a motion to approve the 13.5% increase with a subcommittee finding where the Chamber can budget the extra \$2088.45 for payroll expenses. Steve seconded the motion. In favor were Jill, Steve, Rich, Kelli, Lisa, Laurie, and Diane. Motion passed.

## **Chamber Director Report**

Director reported 516.5 hours to date. Director reported filling out the Foundation grant for the Christmas Lights that still need purchased. Director spoke with Steve about doing a silent auction at Novemberfest and is researching other fundraisers that could be done this fall. Director applied for the Antelope County Visitors Grant for the BBQ. Garland from Meadow Grove fire department confirmed with Lauren they will help with the BBQ. Flyers have been made to hang around town along with sponsorship flyers. Director reported a sponsorship flyer was attached to the July newsletter and that Black Hills has already pledged to donate. Director reported working with the city to put all the marking flags up for Flag Day. Director coordinated with Blackburn's and the Neligh Young Men's Club to participate in a news video with News Channel Nebraska that outlined how Neligh celebrates Flag Day. A lot of phone calls and people came into the office to get more information on the 150<sup>th</sup> Celebration. Director visited with Bank First and welcomed Bank First as the newest Chamber Members. Director reported helping Lucky Joe's with promoting his Bourbon with the Boys which was a trial run to see if men would be interested in doing a Men's Night Out later this year that would include other businesses. Director reported communication with JTK Holiday Lighting. They have reported they can advertise in Antelope County now and are interested in coming to the Antelope County Ag & Home Expo.

On the Economic Development side, Director reported continued work on the childcare shortage and starting the C4K application. A meeting at the office was held with Kara Koinzan to get some background information on how daycares are run to understand what better services are needed to help the current providers. Director started advertising and printing out flyers for the entrepreneur contest. Director reported that the professional photos have come back from those who took their professional headshot at Stealth's office on June 21 from Reflection Portraits.

A motion was made by Kelli to approve the Chamber Director Report. A second was made by Laurie. In favor were Jill, Steve, Rich, Diane, Kelli, Lisa, Laurie Motion passed.

## **ED Report**

Lauren added to the childcare shortage that she has communicated with K.C Belitz before he stepped down from the Foundation to take over the Director of Nebraska Economic Development about inventing an app that would allow parents to go on and discover childcare providers, get reviews, find resources, and eve allow providers to bill parents through the app and more. Lauren stated that the person who made the Discover Neligh App is all game and ready to work on it. Lauren reported that Adorn got a new fresh paint of coat their Façade application will go in front of city council tonight. If you look around town, Lauren stated you will start to see LB 840 Grow Neligh Signs around businesses and homes that say "partially funded" to get awareness to the community as to what has been provided.

Committee Reports: (Membership, Expo, Promotions, BBQ, Novemberfest, Annual Meeting, Holiday, Banquet)

BBQ-Jill/Klint Jill reported that she will get the ball rolling on the BBQ and that she has been in touch with Thriftway on pricing of meat and supplies.

Other:

Adjourn: 1<sup>st</sup> Rich 2<sup>nd</sup> Kelli

Time: 12:59pm

In favor were Jill, Steve, Rich, Diane, Kelli, Lisa, Laurie Motion passed.