

Neligh Chamber of Commerce Monthly Meeting

July 13, 2021. Noon - Chamber Office

Present: Jill, Steve, Rich, Traci, Wade, Clint, Lianne

Absent: Diane

Other Guests: Stephanie Stuhr, Megan Allemang, Lauren, Bri

Meeting called to order at 12:09 PM

Approval of June Bills: A motion was made to add an additional \$150 tip to the annual banquet meal bill

for all the work that the Legion did (food, set up, decorate, clean up). **Motion: Traci, 2nd: Wade**

A motion was then made to approve and pay all of June's bills. **Motion: Rich, 2nd: Steve**

Approval of June Minutes: **Motion: Rich, 2nd: Wade** – (Traci Abstained)

New Business:

1. New Board Member Vote: Last month, the board had regretfully accepted Jennifer Norton's resignation from the board. This month, the board was happy to fill the spot. Motion to have Stephanie Stuhr fill the vacant board spot for the remainder of that spot's term. **Motion: Steve, 2nd: Traci**
2. Logo Issue: The exact date the Chamber was started seems to have been lost. In the newly chosen logo, the establish date is a part of it. This new logo will be used on all Chamber items including Big Bucks, Welcome Bags, and more. Bri did extensive searching to attempt to find it, but was unsuccessful. A motion was made to use the Neligh establish date as part of the logo instead (Est: 1873). **Motion: Wade, 2nd: Rich**

Old Business

1. Chamber Big Bucks: The Board reviewed different proofs provided by Pitzer Digital and some the Bri also designed. The new Chamber Big Bucks design was chosen, but some slight edits needed to be made. Motion to approve this design after the edits are made, and Bri can approve the final proof. **Motion: Traci, 2nd: Lianne**
2. Welcome Bags: City Hall is down to 17 bags. We will need to be ordering more. Motion to order 250 new welcome bags from 319 with the new Chamber Logo on them. **Motion: Liane, 2nd: Steve**

New Business:

3. Chamber Director Report: Bri talked about how she's been reaching out to different wineries and distilleries for Novemberfest. Currently, there are 6 different vendors that will be attending.

Novemberfest will be on November 6 at the Antelope County Fair Grounds. Pinnacle Bank had their Grand Opening celebration and did a Ribbon Cutting with some of the Chamber members that were there at the event as well. It was also brought to Bri's attention that it may be time to start updating the Christmas Light Display. This will be discussed more at the August meeting. It's been a busy month with the Teacher's Breakfast and BBQ coming up! Currently, Bri's contracted hours are 543/1000. Motion to approve the Chamber Director Minutes. **Motion:**

Rich, 2nd: Steve

4. **ED Report:** Lauren announced that the History CLG App developer was selected at the ED meeting last night, and they will begin work to help make the app come to life! Rainbow Fountain is still in the works for improvement. Nate Hughes will be stopping buy to do an estimate of what it will take to fix the watering system, and a few volunteers, including Steve, have been trying to help to work weed it. More work will be done to help restore it!

The ED Office will be hosting the July Networking Meeting where economic developers from Northeast Nebraska will come and see all the great things happening in Neligh. First, Gloria from the one room schoolhouse will give a presentation on the work that was done to restore it, and then Senior Life Solutions will give a presentation on "Burnout in the Workplace". After that, the group will go eat at Imperial and have a meeting. Lastly, they'll get a tour by Josh Capler of Neligh's Generation Station.

The new Neligh Banners were hung up thanks to the City Crew and the donations from the Neligh Community Fund! Lastly, Bri has been doing some spotlights on Facebook for the city staff to shine some light on the vital part that each staff member is to help our city function.

Committee Reports:

1. **Membership:** Arbor Care and Razor's Edge are now members!
2. **Promotions:** Our next event is the Chamber BBQ. The next promotion is the Teacher's Breakfast in August 12. The Chamber will offer the opportunity for our businesses to pitch in a coupon to give to the teachers as a thank you for all that they do as well as promote their business. Bri will be reaching out to the businesses to make them aware of this opportunity.
3. **Business After Hours:** Stealth Broadband will be hosting the next business after hours! It will be on July 22 at Sly's from 5-7 pm. August 12 Business After Hours will be hosted by Summerland Advocate Messenger and Sly's where they will have a Bloody Mary Bar with the works!
4. **BBQ:** We received the Antelope County Tourism Fund Grant for promotions and Cubby's agreed to donate the BBQ Packets for this year! So far, everything is going as scheduled.

Adjourn: **12:52 PM.** **Motion: Lianne, 2nd: Traci**

Minutes reviewed and approved by: Jill Kallhoff, President Date: 08/05/21