

Neligh Chamber of Commerce Annual Meeting

November 10, 2020. Noon Chamber Office

Present:

Absent:

Other Guests:

Meeting called to order (12:05)

Approval of October Bills (12:06)

Approval of October Minutes

Approval of November Special Meeting Minutes

Old Business: (12:08)

1. Chamber Business Promotions amongst Covid-19: Idea is to really focus on sharing different promotions businesses are doing on the Chamber Facebook page and to create more Facebook posts directing people to our Shop Local Button and a reminder to try to keep business local. What are other ads and pricing for what we would want to run?
2. City Hall Welcome bags: On average, the hall goes through approximately 54 bags a year. Knowing this, do we want to go with the cloth or plastic bags?

New Business: (12:15)

1. Board Member Elections
2. Bylaw Amendments: Article III, Section I- "Any reputable individual, firm or corporation interested in the general welfare of Neligh and the surrounding area shall be eligible for membership in the Neligh Chamber of Commerce". We need to specify what exactly the "surrounding area" is.
3. Chamber director report: Bri
4. ED Report: Lauren

Committee Reports:

5. Membership: Membership Brochures will be printed once a new picture of main street can be added.
6. Expo: none
7. BBQ: None
8. Promotions: Pick your Present is coming up. How do we plan to move forward with this?
9. Annual Meeting: Today
10. Business After Hours: Traci's 1-year celebration went beautifully! There was a good turnout of support. We are currently looking for a possible December Business After Hours Option.
11. Holiday Parade of Lights: The light display set up is Saturday, November 7th at 9 am! The games are canceled for this year after the parade and we are looking to for a way to do the food and Santa visits. An idea to do them through the firehall as a drive through was an option. What are our thoughts on how to implement this?
12. Annual Banquet: With Novemberfest being canceled, do we want to still find a way to recognize the award winners? (Maybe at the Expo)
13. Novemberfest: Cancelled

Adjourn: