

# Neligh Chamber of Commerce Monthly Meeting

October 12, 2021. Noon - Chamber Office

Present: Jill, Rich, Steve, Wade, Diane, Liane (by phone)

Absent: Traci, Klint

Other Guests: Ashton Higgens, Lisa, April Knust, Becky Kerkman, Bri, Lauren

## Meeting called to order at 12:06 PM

Approval of September Bills: **Motion: Diane, 2<sup>nd</sup>: Rich**

Approval of September Minutes: **Motion: Steve, 2<sup>nd</sup>: Rich**

## New Business:

1. **Warrior Rewards School Program:** April Knust and Becky Kerkman came to speak to the board about a positive behavior intervention system that the school will now be using. This system many are familiar with from elementary where you would get a sticker on a chart and then receive prizes. It now has an upgrade and is a process throughout the whole school. Students can earn points by following expectations or going beyond for their peers. Points are up to the discretion of the teacher. The school would like to know if the Neligh Chamber would be willing to donate some chamber bucks to use at a prize incentive for this program. This topic was tabled until after Novembefest as a possibly to try it at the beginning of the year on a trial basis.
2. **Chamber Board of Directors Term Update:** Next month is the annual meeting and the voting of our board members.
3. **The Chamber Board regretfully accepted the resignation of Board Member Stephanie Stuhr.**
4. **Big Bucks Update:** After a few months of trying to make it possible to have our Chamber Bucks Locally printed, it was decided to reach out to Bear Graphics in Ogallala to design the Big Bucks. Bri has been in contact with them and the proofs should hopefully be available by next meeting so that it can go to print and be ready for the holiday season.
5. **Chamber Director Report:** Bri happily announced that the Grinch Christmas Light fundraiser is underway! This fundraiser is a fun Grinch cut out that is being paid to move from yard to yard. All proceeds will be saved and used to help the Chamber purchase new Christmas Courthouse Display pieces. Be on the lookout for the Grinch in yards around town.

Last month, the chamber board decided to resume the rained-out messages. Rained out is now set up and ready to be used. This will allow businesses to be reminded or notified of Chamber Events happening around town. To sign up, text Neligh to 84483. Ladies Night will be happening tomorrow night, and we have 13 chamber businesses participating out of the total 15! The Home and Ag Expo already has businesses starting to sign up! More will be coming soon. The Backroads tour wrapped up last month. Lastly, the idea was brought up to possibly change the number of board members from 9 to 7. This was tabled until the next meeting. Motion to approve the Chamber Directors Report.

**Motion: Steve, 2<sup>nd</sup>: Wade**

6. **ED Report:** Lauren talked about the progress that is being made on the CLG Neligh Walking History Tour Ap. Kyle Mock from Manchester Photography was selected as the photographer, and he will be going around town soon to start gathering the needed photos. The jobs video from B&B Videos is complete, and it is up on the Neligh.org website. It shows just some of the great opportunities that are available in our wonderful community.

Lauren attended a Pic Axe Workshop in Grand Island and was able to come back with a lot of great information. If you are interest in any of it, she has slides to share! She also had a reminder to be sure to come out and participate!\_Through this past year, there was an Increase in entrepreneurship by 25% and that is clearly shown with the 7 new businesses we have in Neligh! Clearwater had their video also recorded by B&B video, and they are just waiting on the results still. Leadership Nebraska was postponed this last month, but she will be leaving next week to attend one in Kearney and Grand Island! To end on a highlight, the ED Office was also \$10,000 underbudget this last year!

#### Committee Reports:

1. **Membership:** Creekwood Chiropractic has joined the chamber! They will be having a ribbon cutting on Oct. 25 at 10 am!
2. **Promotions:** Halloween Celebrations from FBLA at Riverside Park and the Museum at the One-room Schoolhouse on Oct. 30.
3. **Business After Hours:** Chamber Office will be having an Open House, Oct. 29 with a ribbon cutting at 10 am.
4. **Novemberfest:** Steve gave an update on Novemberfest. The music has been booked. There will be 10 vendors, two craft food vendors, and River Mill will also be providing nonalcoholic drink options. Bri is working on selling the ads for the booklet more this week. Tickets are available now online as well as in person at a variety of locations.
5. **Christmas:** The Christmas Light Display was brought up, and Rich said he would try to go and mark out the places to put the display pieces soon. The new pieces should hopefully arrive soon, and with that we will need to plan accordingly.

**Adjourn: 1:03 PM      Motion: Diane, 2<sup>nd</sup>: Steve**

Minutes approved and reviewed by: Jill Kallhoff, President

Date: 10/28/2021