

Neligh Chamber of Commerce Monthly Meeting

January 12, 2021. Noon - Chamber Office

Present: Jill, Steve, Wade, Jennifer, Lianne, Klint

Absent: Rich, Traci, Diane

Other Guests: Lauren, Bri

Meeting called to order at 12:09 PM

Approval of December Bills: Motion to approve the bills. **Motion: Steve, 2nd: Lianne**

Approval of December Minutes: Motion to approve December Minutes. **Motion Steve, 2nd: Wade**

New Business:

1. **Banking:** Signature card – Matt was removed from the signature card, President- Jill, VP- Steve, Treasurer- Diane, Secretary- Traci were all added to the signature card. It was also discussed to create a separate account for the Chamber Scholarship. A motion was made to create a savings account for the Chamber Scholarship funding. **Motion: Steve, 2nd: Lianne,** motion passed.
2. **Budget:** The 2021 Budget was presented to the Chamber. After reviewing the proposed budget, there was some concern discussed on Fundraisers not bringing in as much money as they have in the past due to Covid-19. However, it was decided to approve the budget as an outline and to adjust as needed through the year. Motion was made to approve the budget. **Motion: Lianne, 2nd: Wade**
3. **Appointing New Committees for 2021:** Each Board Member was appointed to a committee to partake in the meetings and report back to the Board on what progress is being made. Novemberfest- Steve, Parade of Lights- Diane, BBQ- Klint & Jill, Annual Banquet- Lianne, Promotions- Traci, Business After Hours- Jennifer
4. **Chamber Director Report:** Bri reported that the Chamber was approved for Canva Pro Free for Nonprofits! She will begin working to design a class for Chamber Members to attend on how to use Canva. A survey was also sent out to all the Chamber over the Parade of Lights. It had a great response and will be a valuable resource in the planning of the 2021 event. A couple of businesses have offered to provide promotional items to fill the “New to Neligh” bags. Lastly, the city crew has offered to try to remove the Christmas decorations for the Chamber this year, weather pending. We are incredibly appreciative of their help and efforts to take advantage of the nicer weather!
5. **ED Report:** Lauren reported that there are still Covid-19 emergency grants still available. There are also funds available for Digital Façade Grants where a business can use the funds for a website, marketing, upgrading or purchasing a POS system, cameras for their digital marketing, and so many more option. At the January Council meeting, it will also be reviewed to approve the first electric incentive for a new business and to approve a LB840 loan to a starting business.

Lauren was asked to speak to legislature in the upcoming month on why to keep microenterprise tax credits around. She will be preparing for that. On the Clearwater side of things, she has been busy getting the strategic plan created. Our office was also contacted by the new Scarlet Marriott Hotel in Lincoln with them asking to have facts, photos, and information on Neligh to name a room after the town of Neligh.

Committee Reports:

6. Membership: Membership Brochures and invoices were sent out along with the membership plaques.
7. Expo: Currently there are 16 booths still open.
8. BBQ: None at this time
9. Promotions: Pick Your Present successfully wrapped up on December 22. Winners are being drawn every weekday with the Friday's having 2 winners. A total of 25 different people entered. The next promotion will be the Mother of the Year Nominations around Mother's Day.
10. Business After Hours: Looking to resume in February since we are still looking for a business that is comfortable to host right now.
11. Holiday Parade of Lights: None at this time
12. Annual Banquet: The awards are being handed out! The first two awards were presented to the School & Neligh Volunteer Fire Department. The last winner is for the Lifetime Achievement Award. This award is on delay because of a name spelling mistake that is being corrected on the award. New nominations for 2020 will be sent out as we prepare for the 2021 banquet in March.
13. Novemberfest: none

Adjourn: **12:55 PM** **Motion: Steve, 2nd: Lianne**

Minutes approved by: Jill Kallhoff, President

Date: 01/15/21