Neligh Chamber of Commerce Monthly Meeting

December 8, 2020. Noon Chamber Office

Present: Steve, Traci, Rich, Jill, Ben, Lianne, Diane

Absent: Jaryd, Jennifer

Other Guests: Wade Pitzer, Lauren, Bri

Meeting called to order at 12:09 PM.

Approval of November Bills: Motion: Rich, 2nd: Jill, Motion passed.

Approval of November Minutes: Motion: Jill, 2nd: Traci, Motion passed.

Old Business: (12:08)

City Hall Welcome bags: There are 55 bags remaining, so we should be able to make it to next year before
deciding on purchasing new bags. We will need to start gathering items from businesses to contribute to the
remaining bags.

New Business: (12:15)

1. Board Member Elections:

- **a.** Klint Arnold and Diane Carlin were voted unanimously to be new board members. We welcome them as new and continuing members for 2021!
- **b.** Wade Pitzer offered to fill the open position on the Chamber Board. The Chamber Board voted to fill the position and was unanimously passed to accept Wade as our newest Chamber Board member for 2021.
- c. Voting for 2021 Officers. Board Members are Steve Simonsen, Rich Burgess, Traci Jacobsen, Jill Kallholf, Jennifer Norton, Diane Carlin, Lianne Lawson, Klint Arnold, Wade Pitzer
 - i. President: Steve Simonsen was nominated to return as president, but he respectfully declined the nomination. Jill Kallhoff was the second nomination. A motion was made to cease nominations for president by Rich Burgess, and the motion was seconded by Lianne Lawson. It was a unanimous vote to have Jill Kallhoff be our new president!
 - 1. Motion: Rich Burgess, 2nd: Lianne Lawson, New President: Jill Kallhoff
 - ii. Vice President: Rich Burgess and Diane Carlin were both nominated for the vice presidency, but both respectfully declined. Traci Jacobsen and Steve Simonsen were both nominated as well. A motion to cease nominations was made by Rich Burgess and seconded by Ben Zegers. After a vote, Steve was elected as our new VP.
 - 1. Motion: Rich, 2nd: Ben, VP: Steve Simonsen
 - iii. Secretary: Traci Jacobsen was nominated to be the new secretary. A motion to cease nominations was made by Jill and seconded by Lianne. Traci Jacobsen was elected to continue serving the Chamber as secretary.
 - 1. Motion: Jill, 2nd: Lianne, Secretary: Traci Jacobsen
 - iv. Treasurer: Diane Carlin was nominated for treasurer and was elected to fill the position. Prior to voting, a motion to cease was made by Jill and seconded by Lianne.
 - 1. Motion: Jill, 2nd: Lianne, Treasurer: Diane Carlin
- 2. Chamber director report: Bri reported that she is still waiting to hear back from Canva on the non-profit application. She has created a few different video promotions that were released such as for the parade of lights and pick your present. Another video will be released soon for the Ag Expo. Co-op ads had 8 businesses participate in the December 9th, and 9 businesses participating on December 16. There wasn't enough interest in the delivery option for the Chamber that it was decided to not move forward with it. Some of the parade of lights feedback from the businesses is that they wished it was not on a Holiday Weekend. The Pick your present promotion was launched and is already rolling, and the expo has been meeting to continue plans.

3. ED Report: Lauren Sheridan-Simonsen gave an update of what has happened in Economic Development this past month. There are still Covid Emergency Grants available, and the digital façade grants are still available as well. The office is still in the early stages of developing a new entrepreneur program, which will have more details to come by next meeting. The CARC committee met and review the LB840 funds and reported on this at the December City Council Meeting. The ED Office also wanted to give a big thank you and recognition to City Superintendent Dan Donaldson for decorating the office for Christmas and all the hard work he has done to fix up the office. Lastly, the DED Relief Fund Results were released this past week to show that antelope county had 2 million in grants that were distributed. Of that, 27 business and 24 livestock businesses of Neligh were award the grant.

Committee Reports:

- 4. Membership: Membership Brochures will be sent out this month after the 2021 chamber board is added to them.
- 5. <u>Expo:</u> The expo budget will be reviewed at the January meeting when the new Chamber Budget is set. The Expo Committee sent out a letter to vendors encouraging them to participate and what their Covid-19 plan would be. Currently there are 18 booths still open.
- 6. BBQ: None
- 7. <u>Promotions</u>: Pick Your Present is rolling along with 14 business and 17 gifts that all value \$50 or more. Winners are being drawn every weekday. The co-op add will be running December 9th and 16th.
- 8. Annual Meeting: none
- 9. Business After Hours: Looking to resume in January or February. We still are needing businesses to host.
- 10. <u>Holiday Parade of Lights</u>: The parade went wonderfully! Following the parade, the Drive-Thru Santa took place at the firehall which allowed over 100 Children to see Santa! Sly's and Stealth Broadband donated the goodie bags that were handed out.
- 11. Annual Banquet: Trophies are being made up and will hopefully be handed out via Facebook live this December!
- 12. Novemberfest: none

Adjourn: 12:49 PM Motion: Ben, 2nd: Jill

Minutes reviewed and approved by Traci Jacobsen, secretary Date: 12/16/2020